

Paul Sham

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Profile	Product manager and user experience engineer. Passionate about delivering human-focussed solutions and scalable technical execution. Looking to work with cross-functional teams to discover shared strategic goals that empower people to do their best work.
Experience	<p>Product Manager Consultant, Fishbowl Remote – Aug 2020-Present</p> <p>Redefining how professionals communicate through honest career conversations. Manage initiatives across multiple product lines: core product, growth initiatives and enterprise.</p> <p>Senior UI Engineer / Product Manager, LinkedIn Mountain View, California – Jul 2014-Jul 2019</p> <ul style="list-style-type: none">• Manage and build products that empower LinkedIn’s business operations to scale globally• Improve the efficiency of marketing and sales development teams by providing insights through unifying data platforms across multichannel campaigns and sales lead datasets• Build LinkedIn’s marketing microsite builder to maturity by guiding stakeholder agreement to invest in reducing technical debt and automating manual processes• Improve collaboration and transparency across teams by revising quarterly and sprint planning• Increase LinkedIn Learning mobile app activation by 40% W/W through improving entry points and app notifications <p>Interactive Developer, Tribal Worldwide Toronto, Ontario – Oct 2011-May 2014</p> <p>Built award-winning web marketing campaigns. Collaborated with designers and creative teams.</p>
Education	<p>Media Theory and Production with Dean’s Honour List University of Western Ontario - London, Ontario Three-year BA in Media, Information and Technoculture</p> <p>Fanshawe College - London, Ontario Two-year Diploma in Multimedia Design and Production</p>
Skills	<p>Professional</p> <p>web development, interaction design, prototyping, technical leadership, quarterly planning, sprint management, data analysis</p> <p>Transferable</p> <p>multidisciplinary collaboration, strategic thinker, curious and passionate learner, attention to detail, focus on users and audience, organized</p>